



VALERIO BATTISTA Prysmian Group CEO

"Now, more than ever, it's time for us to focus on health & safety - crucial pillars of our strategy. Safety is a common commitment to protect ourselves, our loved ones and all of our colleagues, every day. Wherever we are, we need to pay attention to our behavior and actions because each of our lives is priceless."

PRYSMIAN GROUP SAFETY WEEK

To feel safe. Always

The **Prysmian Group Safety Week** has been planned in all of our 104 plants in 50 countries and all our offices from the 8th to the 12th of November 2021

WEBINAR EVENTS

TOPICS

REGISTER NOW



SAFETY WEEK KICK OFF EVENT (A) EXTERNAL SPEAKER



12:00 PM SINGAPORE / 10:00 AM MILAN / 11:00 AM INDIANAPOLIS

Languages



Join the kick off event of the safety week, a panel of Prysmian Group senior managers and external speakers will bring their view about the meaning of safety, the related challenges and possible actions to put in place to let safety grow as a real value in each of us.











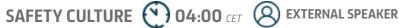


The Culture Of Safety- HQ perspective

Which are the key ingredients of a Safety Culture?

In line with Prysmian Zero and Beyond philosophy, the aim is to keep everyone safe! All employees need to be on the same page: understanding the value of safety and why this is not just a priority, it has to become a core value shared by everyone inside and outside Prysmian.









The Culture of Safety

Neil Stockham, from SAIPEM will interview key employees within the plant. (Australia & New Zealand - Focus)

Culture consists of the values, beliefs, systems of language, communication, and practices that people share in common and that can be used to define them as a collective.

Please join our virtual classroom with Neil from SAIPEM to discuss how a safety culture is BU projectsilt.

SAFETY CULTURE









China Safety Week kick off ceremony

SAFETY CULTURE (09:00 CET







REGION CENTRAL EAST EUROPE





CEE: Our Safety Culture Journey Starts Here

Open discussion between our regional CEO, COO and QHSE Director on the importance of BU projects ilding a strong safety culture in the region.

SAFETY CULTURE () 09:00 CET () EXTERNAL SPEAKER









How to enhance safety culture

This is an on-line session with an external Speaker and China management. We will also invite our local NDW to attend and to encourage them to share their opinions and ideas. The discussion will mainly bbe about why we need to BU projects ild the safety culture, how to improve safety management level, what should employees do to BU projectsild Prysmian safety culture?

SAFETY CULTURE





EXTERNAL SPEAKER





REGION SOUTH EUROPE



The culture of safety - A customer view (South Europe)

Technip FMC, a customer particularly sensitive to HSE aspects, will talk about the safety culture in their company and why and how they ask a similar approach to their suppliers (including Prysmian). Gary Lloyd HSE champion in Technip FMC will be with us during the session. We believe it is important to have an external view on the subject to emphasize once more the importance of improving our safety culture. We can discover other company's approach and learn how we can extend the safety approach to our suppliers.

SAFETY CULTURE (*) 11:00 CET









Safety week: an integrated view to shaping our culture

A welcome to Safety Week by the CEO, HR, Operations and QHSE Directors, sharing a joint message on how individual and collective responsibilities play a significant role to help every piece of the puzzle (people, processess and rules) fit in to place to make our workplace a safer one.

SAFETY CULTURE

Languages



REGION **UK**







Do not compromise on safety

What is a safety culture? How does it develop and evolve? What role do we play in shaping it? These are some of the questions we have in our minds when hearing about safety culture. Prysmian UK have their own way of doing things, their own beliefs and these can even sometimes differ from site to site. With this short animation and the following presentation from an expert HSE colleague, we would like you to think how you can help shape the right culture for your own safety, your loved ones' and your colleagues'.

You will also learn to play a simple game which will challenge your risk appetite, making you aware of what you could lose... Keep an eye onsite and don't miss the opportunity to play it!

SAFETY CULTURE (13:00 CET







REGION NORTH EUROPE



Safety talks

- Opening: Defining safety culture, Presenting a model to improve it, Case PRY Finland: how we started and where we are now
- Safety talk examples (two videos, one per case example)
- Interview with Javier Arrata: why we need a strong safety culture
- Conclusions by the country CEO Ferdinando Quartuccio

SAFETY CULTURE











MEAT ZERO BEYOND

- 1.Introduction of weekly events by HSE MEAT (Live event)
- 2. Safety Video special for MEAT and emphasizing Zero & Beyond
- 3. Safety Projects and Practice (TR)/ Panel about the Safety project and practice (present) at workplace 4. Safety Projects and Practice (Oman) / Plant HOD and Mgr to talk about the Safety project and practice (present) at workplace
- This session is mainly aiming to explain what culture of safety for MEAT is.

Participants will have chance to get the meaning of culture for MEAT with dedicated video and will have chance to watch fruitful discussion with the participants of plant managers and also while plant managers are discussing, it is planned to show some good safety practices from plants especially regarding with Zero & Beyond

SAFETY CULTURE



(N) 15:00 CET









Arco Felice plant: iniziativa «invito alla salute»:screening e supporto per la salute dei lavoratori. Descrizione delle iniziative: intervista al medico di stabilimento ed ai lavoratori.

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SAFETY CULTURE











Safety Culture- CEE Perspective

A project that aims to bring people closer to safety during a normal day, not only during training and after an accident.













Consequence Thinking...Road to Zero - Past the Training

Consequence Thinking is North America's approach to developing employee personal safety skills and behaviour awareness to drive our Zero & Beyond Culture. A panel of Site and HSE Leaders guided by a moderator will share what Consequence Thinking means to them and how they, as site leaders, are gaining value from it in their facilities...beyond the training.

SAFETY CULTURE



(N) 18:00 CET





REGION NORTH AMERICA





BU projectsilding a New Safety Culture

Three North America Plant Managers guided by a moderator will share specific processes recently implemented at their facilities to change the culture by driving greater employee engagement and safety ownership.

SAFETY CULTURE





19:00 CET EXTERNAL SPEAKER





REGION LATIN AMERICA





Latam CEO Opening Message + Lecture: Organization Safety Vision focused on **Road Traffic Safety**

Latam CEO Opening Message + Lecture: Vision on Safety focusing on Road Traffic Safety by Rodrigo Ramalho. Rodrigo Ramalho is a professor, writer, speaker and consultant. Author of the concept and Book: Emotional Education in Traffic

Considering that Prysmian people are returning to the office and many of them have never stopped commuting, the theme is dedicated to address a safety issue in all latin american countries: Road Traffic

SAFETY LEADERSHIP 08:00 or 16:00 CET (S) EXTERNAL SPEAKER







Languages





Dimensions of Safety Leadership- HQ perspective

How can leadership impact on safety performances? Safety leadership is a key component in a successful safety culture. In Prysmian culture, safety is everyone's responsibility, it's not just for managers. With Daniele Cascianelli from WeBU projectsild, we will explore a story of change, where Safety Leaders made a difference in sustaining a Safety Culture

SAFETY LEADERSHIP () 04:00 CET () EXTERNAL SPEAKER









REGION OSEA, OCEANIA AND SOUTH EAST ASIA



Safety Leadership 7 Dimensions

Neil Stockham, from SAIPEM will

interview key employees within the plant. (Thailand - Focus)

There are Leaders and Safety Leaders,

What's the difference?

Please join our virtual classroom with Neil from SAIPEM to learn about the values that make great safety leaders.

SAFETY LEADERSHIP () 09:00 CET () EXTERNAL SPEAKER



REGION CHINA









Safety leadership engagement in workshop

This is an on-line session with an external Speaker and China management team. We will also invite our local NDW to attend and to encourage them to share their opinions and ideas.

The contents are mainly discussing why we focus on safety management and the importance of safety leadership and how to improve our safety leadership.

SAFETY LEADERSHIP



(N) 09:00 CET







Leading towards a safety culture

What does safety leadership mean for our plant? and how can we commit to safety? In this segment we will discuss these topics, focusing on the importance of inter-department collaboration and discussing an important improvement done in our Telecom plant: gas canisters replacement with an electrical blower.

SAFETY LEADERSHIP











Safety Leadership-L'esperienza di uno stabilimento (Sud Europa)

People from the plant of Pignataro will provide their perspective and experience in the implementation of the LiHS workshop. We will explore managers and staff perception and take away, hoping it may serve for other plant as motivational factor to do the same.

SAFETY LEADERSHIP (11:00 CET



REGION UK





Languages

Roundtable: The 8 aspects to safety leadership

A roundtable session with employees from different functions discussing the 8 aspects to effective safety leadership. Using a presentation to prompt discussion points, all guests will share their individual views from different perspectives.

Keep an eye and get involved in the game of the day, to help discover your leadership skills that could help you drive safety in a very simple way

SAFETY LEADERSHIP



(N) 12:00 CET







Safety Leadership in MEAT

- 1. Talk Oman COO (pre recorded)
- 2. Talk TR CEO (pre recorded)
- 3. Panel discussion TR and OM joint zoom meeting with participants of all chosen employees and taking our ideas about safety leadership
- 4. Concluding talk-MEAT CEO

How is MEAT Management Team is leading safety and what does the safety leadership means according to them and with the panel, participants will hear different meaning of safety leadership

SAFETY LEADERSHIP (13:00 CET











Safety Leadership - Everyone is a Leader!

1 hour digital content where we ask people to be in front of the mirror and take a selfie. We will also interview some of the people in front of the mirror asking one of the following questions:

- What are the critical steps in your job? What do you do to make it safe every day every minute for you and vour colleagues?
- What is the worst thing that could happen? How do you prevent it from happening?
- How do you demonstrate your commitment to safety?

SAFETY LEADERSHIP () 14:00 CET () EXTERNAL SPEAKER













Safety talk with Brandon Schroeder - HQ

Brandon Schroeder is a safety speaker from Marion, IA. He has been an electrician for 19 years. On August 24, 2011, he survived an arc flash explosion that without a doubt should have killed him. He had a decision to make, and he made the wrong one.

Small decisions like Brandon's, decisions that can change our lives, happen every day on the job. In order to help us avoid the mistake Brandon made, he shares his thought processes, explains what exactly what went wrong, and tells us about his recovery.

Brandon's story will help us to understand the potential outcomes of a simple shortcut and why safe practices are important.

SAFETY LEADERSHIP







REGION BU PROJECTS





Risk Assessment - installation

Sharing of methods in place within Projects BU projects with relation to installation activities risk assessment (HAZID process, subcontractors and clients involvement)

SAFETY LEADERSHIP (1) 18:00 CET











Latam Safety Best Practices

Best practices of LatAm Units in better performance in Safety

- This topic will be conducted by OHSE leaders across the region where they will be sharing what we are doing to ensure we have zero accidents in our facilities.

SAFETY LEADERSHIP (17:00 CET











What Does Safety Leadership and Culture Look Like to Me

A panel of Site Leaders guided by a moderator will share what Safety Leadership and Safety Culture looks like to them, and how they influence all members of their team to be safety leaders and drive positive









REGION NORTH AMERICA

Milliken - Back to Basics: 9 Principles of Health & Safety

Milliken & Company, an industrial manufacturer that is active across a breadth of disciplines including specialty chemical, floor covering, performance and protective textile materials, and healthcare will share their Safety Journey that focuses on 9 Principles of Health & Safety. Shawn Smith, Regional BU projects siness Leader in Milliken will be with us in this session.

EFFECTIVE SAFETY INTERVENTION















Effective Safety Intervention-HQ perspective

What keeps people from speaking up when unsafe acts occurs? What makes difficult for people to praise effective behaviours? Everyone should feel the freedom of expression and seek for recognition. Looking at Prysmian in Oman, listening to Abir Al Badi, we will reflect on how to generate a positive spiral of effective intervention for the greater goal of sustaining the Safety Culture: acknowledging others for their successful actions and intervening when an unsafe condition and/or an unsafe behaviour occurs.

EFFECTIVE SAFETY INTERVENTION













EXTERNAL SPEAKER

Five Stars - Safety Intervention

Neil Stockham, from SAIPEM will

interview key employees within the plant. (Malaysia - Focus)

When is a good time to intervene if you see something being done unsafely?

How should you approach a safety intervention in your work place?

Please join our virtual classroom with Neil from SAIPEM to discuss techniques to help with safety intervention.

EFFECTIVE SAFETY INTERVENTION



REGION CHINA





Safety knowledge competition/ spot the error

We will involve our Non desk workers to have a competition, they need to teamwork together to overcome the obstacles and to give their advices on how to solve the problem. For those who win the competition can get a reward.

EFFECTIVE SAFETY INTERVENTION







REGION CENTRAL EAST EUROPE



The five star Method

Role of the leader to improve safety awareness & how to use the 5 star method

EFFECTIVE SAFETY INTERVENTION





REGION SOUTH EUROPE





Effective Intervention (South Europe)

We will have a panel of 4 people relatively new to the South Europe organization sharing their view on safety intervention in different ways. Ramon Pallares new COO in the region will share some experience and suggestions for improvement. Deborah Hoffman, HSE in Gron and Fabrizio Ventimiglia plant director in Amfreville will share some other experience and best practices from these 2 plants while Michele Schivardi will bring to us the perspective from an installation site.

EFFECTIVE SAFETY INTERVENTION



Languages

REGION UK





Behavioural safety, the journey continues. Includes Prysmian UK interpretation of poem: "I choose NOT to look the other way"

In this session we will share what a safety intervention is and will walk you through the concepts of behavioural safety. You will see how having respectful and positive conversations around unsafe and safe behaviours observed can help maintain a high level of focus on doing the right things. You will also enjoy a local version of Don Merrel's poem "I chose to look the other way". The UK team has added a positive twist to it, renaming it: "I choose NOT to look the other way"

As part of the onsite activities, you will be encouraged to participate in a safety intervention looking at positive behaviours observed from different colleagues at work. - leaders will be sharing true examples of interventions in Prysmian

EFFECTIVE SAFETY INTERVENTION









REGION MEAT, TURKEY & OMAN

Local languages with subtitle

Effective Safety Intervention MEAT

- 1. MEAT Safety Intervention Animation
- 2. Interview with Inhouse Doctor / Nurse-TR about Occupational Health/first aid/ incident intervention
- 3. Interview with Inhouse Nurse from Oman explain thr first aid kit and recent visit incidents.
- 4. small pre-recorded video of the non desk employees about safety intervention

Participants will have chance to know what to learn what to do incase of emergency as first aid

EFFECTIVE SAFETY INTERVENTION (13:00 CET









Visitors safety

We will launch our new safety video for the visitors who will visit our production. This session aim is to explain:

- why visitors safety is important (one forklift driver also gives his explanation by short video)
- how the visitors are register their visit in our plant and how was it done in the past
- what are the outcomes clear registration and communication flow
- why we decided to create safety video to our visitors
- how the video was put together

EFFECTIVE SAFETY INTERVENTION (15:00 CET







REGION BU PROJECTS

REGION BU PROJECTS



Management of COVID emergency on marine and land installation

Sharing of the COVID emergency response and mitigation in place during marine and land installation activities.

EFFECTIVE SAFETY INTERVENTION (1) 16:00 CET







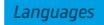
Instilling a Safety Culture: from Double digit to Zero & Beyond

The Telecom Team will bring you back to your first working day: when the start defines the end. Together we will explore how the first framing of HSE practices will develop your general attitude and will guarantee your safety @ work. The sum of individual contriBU projectstions creates the Plant's Safety Culture. Presov and Clearmont best practices on HS onboarding.

EFFECTIVE SAFETY INTERVENTION (*) 17:00 CET











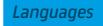
Flipping the Culture - How a Site Leadership Team Drove Change

Members of the site leadership team and non-desk workers will share the journey Schuylkill Haven has undertaken since 2019 to change the Safety Culture. Discussions and testimonials will focus on how each functional leader and non-desk employee played a role in this transformation. The session will be introduced NA COO, Paul Furtado.

EFFECTIVE SAFETY INTERVENTION (*) 18:00 CET













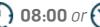
Round table session: Leaders as Role Model

Roundtable with the plant managers across the region to discuss the role of a Interventionist leader. During this discussion, leaders from all over Latin America will be addressing:

- what is the role of leaders as interventionist in safety;
- how any employe can intervene on unsafe conditions;
- leaders will be sharing true examples of interventions in Prysmian

ORG, TECH & HUMAN FACTORS (1) 08:00 or (1) 14:00 CET













EXTERNAL SPEAKER

Organisational & Human Factors-HQ perspective

Is focusing on human behaviour enough to properly analyse a complex situation? With the aim of understanding complexity and the root cause of an accident we will put under the lens human and organizational factors. Discussing with Carlo Albini of Enel Group, we will reflect on the inadequacy of a human- error-based culture and the importance of a complex-overall mindset.

ORG, TECH & HUMAN FACTORS (04:00 CET (EXTERNAL SPEAKER







REGION OSEA, OCEANIA AND SOUTH EAST ASIA

ABC - Activators / Behaiviour / Consequences

Neil Stockham, from SAIPEM will

interview key employees within the plant.

(Indonesia - Focus)

90% of all accidents are behaviour-related.

To achieve an injury free workplace we need to focus on behaviours, Understanding behaviours will help us

Please join our virtual classroom with Neil from SAIPEM to discuss the ABC of behaviours.

ORG, TECH & HUMAN FACTORS (9) 09:00 CET







REGION CENTRAL EAST EUROPE

HSE Best Practices - Studio Alfa Project

External risk assessment and execution of safety measures on the machines. Target: Compliance with the machine safety guidelines.

ORG, TECH & HUMAN FACTORS () 09:00 CET () EXTERNAL SPEAKER





th NOVEMBER

Languages



REGION CHINA

Safety of Human Behaviors

This is an on-line session with an external Speaker, we will also have Q&A, for employees to ask and share advice. The contents are focusing on introducing SBI and what we can learn by using SBI, the core and process of SBI.

ORG, TECH & HUMAN FACTORS (10:00 CET











Organizational, & Human Factors - Focus in Spain (South Europe)

In Spain we launched a drawing competition for employee's children to see what their view on safety is, especially related to hand safety.

In the webinar we will interview some of the winner to hear from them what do they think about safety and we will explore adult reaction. With this event we seek to stimulate the human factor to increase the sensibility on the importance of safety in our lives.

We will also reward the team who implemented the best safety initiative of the year again as an element to stimulate people to be more involved and active in safety matters.

ORG, TECH & HUMAN FACTORS (*) 11:00 CET







Invisible Dangers: our biggest threats

REGION UK

In this session, we will be looking at how the organisation within HV deals with the risks from design through to implementation, and then how this reflects in the safe behaviours of our operatives on site. A roundtable discussion, hosted by the QHSE HV Installations Manager, will dig into different Q&A, including participation from different colleagues to find out how each department looks at the risks and how they are either eliminated or controlled prior to installation or on site. During the session, you will learn how through organisation, we can identify and thus eliminate or reduce hidden risks.

The activity will be supported throughout the day with an onsite activity: a simulated accident investigation open for everyone to participate.

ORG, TECH & HUMAN FACTORS (1) 12:00 CET (2) EXTERNAL SPEAKER







Languages



REGION MEAT, TURKEY & OMAN



Human and Organizational Factor in Safety Culture-MEAT

External speech with Nuri Ersan, Founder and Executive Health & Safety Coach in Dönüşen Adam in Turkey External speech with Eng. Samara Salah, Director of training and BU projects siness Development from Samara United, in Oman.

Discussion about the human and organizational factors of safety

Participants will be provided with large perspective about safety and different point of view from third party (pre recorded event)

ORG, TECH & HUMAN FACTORS (13:00 CET







REGION NORTH EUROPE



Organization, technical and human factors - Rybinsk

A round table to discuss about the safety and sharing the best practicies

ORG, TECH & HUMAN FACTORS (15:00 CET







REGION BU PROJECTS





HSE management on Vessels

Sharing of regulations, peculiarities and experiences related to the management of Vessels and marine installation (interviews, sharing of experiences)

ORG, TECH & HUMAN FACTORS (*) 17:00 CET





REGION BU PROJECTS





Arco Felice plant HSE management on shopfloor through Manufacturing Execution System (MES)

Sharing of Arco Felice plant best practice: use of manufacturing execution system for HSE management (background, tool, its use and contents)

ORG, TECH & HUMAN FACTORS (*) 16:00 CET





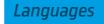


North America Safety Mandate Process - Going Beyond Best Practices

Over the years, North America has issued Safety Mandates to its locations. These mandates are process and practices that go beyond regulatory requirements or best practices and are often implemented due to incidents. A group of site experts will walk the audience through several of these mandates by reviewing why they were implemented, what they are, and what the results have been since implementation. The Group will also reflect on the recent tragedy in China and how NA is addressing a new set of Forklift-Pedestrian mandates.

ORG, TECH & HUMAN FACTORS (18:00 CET







REGION LATIN AMERICA





Risk perception discussion with employees

Interview with employees talking their own experience with accidents or potential risks accidents in Prysmian. We will invite our people to answer a few questions about risk perception such as:

- a situation that he/she experienced as a risk in safety;
- what has changed (either org, tech or behavioral) were made afterwards;
- what are the motivations for each individual to return home safely?



SAFETY AMBASSADOR



08:00 or 14:00 CET

Languages





Safety Ambassadors-HQ perspective

Do we need Safety Ambassadors? the main job of a Safety Ambassador is to support their workplace's safety culture. They take an active role in promoting a safe working environment. After understanding their role and characteristics we will the explore best practices in Prysmian and meet successful Safety Ambassadors.

SAFETY AMBASSADOR () 04:00 CET () EXTERNAL SPEAKER









REGION OSEA, OCEANIA AND SOUTH EAST ASIA



Safety Ambassadors Influencing & Inspiring Others

Neil Stockham, from SAIPEM will

interview key employees within the plant. (Philippines - Focus)

What can you personally do in your everyday activities to improve safety and be a safety ambassador? Please join our virtual classroom with Neil from SAIPEM to discuss how we can all commit to being great safety ambassadors.

SAFETY AMBASSADOR





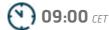




Site Fire Emergency Respond Drilling

All employees will attend this activity. After having participated they will know more details about how to protect themselves when an emergency happened.

SAFETY AMBASSADOR







REGION CENTRAL EAST EUROPE



Safety week in Draka Kabely, s.r.o.

- 1. Presentation by the Plant Director.
- 2. What has been done to increasesafety and what can our employees expect from this week.
- 3. Key role of our Safety Ambassadors in reducing plant incidents interview between our new Safety Ambassador and a Safety Specialist.
- 4. What do our employees say about our safety culture?
- 5. What you should know about safety in our company.

SAFETY AMBASSADOR



(N) 10:00 CET





REGION SOUTH EUROPE







Safety Ambassadors - A model in South Europe (South Europe)

We will have the team in Montereau to deep dive in the safety ambassadors practice in this plant with contriBU projectstion from some safety ambassador and people from the plant providing their perspective on this important initiative hoping to be of inspiration for other plants to do the same

SAFETY AMBASSADOR











I am a Safety Ambassador, this is what it means to me

During this session, our colleagues from the Bishopstoke plant share their views on the role of a safety ambassador and how they can drive the evolution of the company safety culture.

Onsite activities include a Hazard Spotting activity sheet, as a way to show that we all have an active role to play as ambassadors. Make sure you collect yours!

SAFETY AMBASSADOR



11:30 CET





REGION UK





Safety week is over, now what?

Now that Safety Week is over, we reflect on the concepts we explored. Safety is a journey and with the week coming to an end we don't end our journey, we continue it stronger than before. How do we move forward? What are the plans for Prysmian UK? How can we improve our safety performance? Our UK HSE Manager will share the next steps in our Zero and Beyond culture and launch a consolidated vision that will take us far.

SAFETY AMBASSADOR



13:00 CE









Safety Ambassadors in Scandinavia

Join us and take part of our LiHS journey towards dedicated and intervening Safety ambassadors. For you who attend you will be explained and involved in the local Scandinavia vision and work on safety. SAFETY AMBASSADOR



(V) 12:00 CET





REGION MEAT, TURKEY & OMAN

Local languages with subtitle

Safety Ambassadors MEAT

- 1. Role play Safety Ambassadors
- 2. Take away live event with HSE MEAT team / Live event

Participants will have chance to know our ambassadors and they will share their opinion as being ambassadors and what are the main changes after five stars training

SAFETY AMBASSADOR







REGION BU PROJECTS



talking about safety

Round table with Installation and Operation BU projects Directors on HSE topics.

SAFETY AMBASSADOR



(**17:00** CET





REGION NORTH AMERICA



Safety & Inclusivity - How It Can Make Us Better, Together

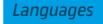
A panel of female leaders will discuss how women as leaders drive the safety conversation in North America. A moderator will facilitate the group through this discussion and testimonials on today's current state as well as tomorrow's future opportunities for improvement.

SAFETY AMBASSADOR





18:00 CET EXTERNAL SPEAKER





REGION LATIN AMERICA

Lecture with Mauricio Louzada: Reflecting on risks perceptions that we are not aware of.

Many accidents happen because the people involved don't really realize the risks involved in the activity. Paying attention is not enough to notice and neutralize risks. More than that, it is necessary to think about the activity as a whole, understanding the steps involved, the tools used and the possible unforeseen situations.

Without sticking to basic concepts and obviousness, Maurício Louzada takes us to look at risk perception in a broader and deeper way. It inspires us to have as an ally the expression: "What if", capable of anticipating previously unforeseen situations and also addresses the importance of collective risk perception through information sharing.

Safety Week

Prysmian Group

REGISTER NOW

